

**ECE LYON - PROGRAM BY SEMESTER
FIRST YEAR - 1st and 2nd Semester**

Department	Course	Course Code	Contact Hours	ECTS Credits	Semesters	Taught in English
Culture and Environment	World Regional Geography and Economic Systems of Europe	HGE1111	24h	2	1&2	
	Press Review	RDP1111	12h	2	2	X
	Macroeconomics	MAC1111	18h	2	1	
	Microeconomics	MIC1211	15h	2	2	
	Culture and Communication	CGC1211	12h	1,5	2	
	The European Union	UOE1111	18h	2	2	
Methodology	Business Statistics I	STA1112	30h	2,5	1 & 2	
	Computer Sciences	INF1112	30h	2,5	1 & 2	
	Methodology	MEE1112	15h	1	1	
Foreign Language and Culture	English	ENG1113	60h	5	1 & 2	X
	Foreign Language II	LVII1113	60h	5	1 & 2	
	Foreign Language III	LVIII1113	15h	2	2	
Management Finance and Law	Management and Financial Accounting	ACC1114	36h	5	1 & 2	
	Business Law	DTA1114	15h	1,5	1	
	Company Law	DTS1214	18h	1,5	2	
	Introduction to Taxation	FIS1114	9h	1		
Marketing and international Trade	Introduction to Marketing	MKG1115	36h	5	1 & 2	
	Negotiation and Sales Techniques	TDV1315	15h	1	1	
	International Business	TIB1115	15h	2,5	2	X
	Introduction to International Trade	BCI1215	15h	2	2	
	The American Educational System	AES1115	3h	0	2	
Management and General Politics	Economic and Strategic Management	MNI1216	18h	2	2	
	Introduction to Business Strategy	SIC1216	12h	1	1	
Teamwork Activiites	Company Start-Up Project	DCE1118	36h	5	1 & 2	
	Business Game	JDE1118	12h	2	1	
	European Week	SEM1218	12h	1	2	English-Spanich-German-Italian
Internship	Sales Internship	STA1110	1 Month		1	

**ECE LYON - PROGRAM BY SEMESTER
SECOND YEAR - 3rd and 4th Semester**

Department	Course	Course Code	Contact Hours	ECTS Credits	Semesters	Taught in English
Culture and Environment	American Studies	AMS2111	12h	1,5	1	X
	International Economics	ECO2211	15h	1,5	1	
	Geostrategy	GES2311	15h	2	2	X
	History of Ideas in Europe	HIE2411	15h	1,5	2	
	World Geoeconomics	GEC2211	12h	2	2	
	Press Review in English	ACT2311	9h	1,5	1	X
Methodology	Dreamweaver	INF2212	18h	1,5	2	
	Data Analysis	INF2312	12h	1,5	2	
Foreign Language and Culture	Business English & TOEFL Preparation	ANG2313	66h	4	1&2	X
	Foreign Language II	LVII2513	60h	4	1&2	
	Foreign Language III	LVIII2333	15h	1	2	
Management Finance and Law	Cost Analysis and Control	CDC2414	30h	3,5	2	
	Financial Analysis	GAF2314	15h	2,5	1	
	Comparative Law	DTI2414	18h	2	2	
	Corporate Taxation	DCT2514	12h	1,5	2	
	Building a Marketing Plan	PMK2615	12h	4	2	
	Mathematics for Finance	MFF2112	12h	1	1	
	Financial and Credit Mechanisms	MFC2113	15h	1	2	
Marketing and International Trade	Corporate Communication	CDE2415	15h	1,5	1	
	Distribution	MKT2215	15h	2	1	
	International Marketing	IMK2415	15h	3	1	X
	International Advertising	MKT2315	15h	2	2	X
	Operational Marketing	OMK2515	15h	2	1	
	Techniques in International Trade	TCI2315	18h	3	1	
Management and Company Policy	Introduction to Corporate Policy	PGE2216	15h	3,5	2	
	Legal Management	DLM2614	6h	0	1	
	Cross Cultural Management	MNA2211	24h	3,5	1&2	X
	Introduction to Corporate Policy	PGE2216	15h	2	2	
Teamwork and Research	Extracurricular Project	JDE2218	24h	2	2	
Internship Abroad	Internship	SIE2310	3 Months	0	2	
	French	FFOR2A	48h	4	1&2	

**ECE LYON - PROGRAM BY SEMESTER
THIRD YEAR - 5th and 6th Semester**

DEPARTMENT	Course	Course Code	Contact Hours	ECTS Credits	Semesters	Taught in English
Culture and Environment	Business Ethics	SEE3511	12h	2	1&2	X
Methodology	Computer Science ACCESS	INF3512	15h	1	1&2	
Foreign Language and Culture	Business English	ANG3513	24h	3	1&2	X
	Second Foreign Language (Spanish, German, Italian)	LVII3513	24h	3	1&2	
	Third Foreign Language	LVIII3513	12h	Bonus	1&2	
Management Control and Finance	Supply Chain Management	SCM3514	18h	2	1	X
	Management Control	MNC3314	24h	2	2	
	Risk Management	RIS3314	12h	1	1&2	X
Marketing and International Commerce	Foreign Markets	EME3515	18h	2	1	
	Strategic Marketing	MKS3515	18h	2	1	X
	Financial Markets	MAF3515	18h	1	1&2	X
Management and Company Policy	Introduction to Human Resources	GRH3516	12h	1	2	
	Corporate Strategy	SEI3617	18h	2	1&2	X
Major : Marketing and International Trade	Management of Sales Teams	GEC3515	15h	2	1&2	
	Consumer Behavior	CCM3517	15h	2	1&2	X
	Merchandising	MER3517	15h	1,5	2	
	E-Marketing	MKT3527	15h	2	1&2	
Major : International Finance	Financial Accounting (US GAAP)	IAS3527	15h	2	1&2	X
	Advanced Accounting	TDE3527	15h	1,5	1&2	
	Financial Strategy	POL3517	15h	1	1&2	
	Financial Markets	MAF3527	15h	2	1&2	X
Internship Abroad and Company Assignment	Internship	STA3611	4 Months	20	2	
Teamwork and Research	Business Game (Integrated Seminar)		24h	4	1&2	X
	French for International Students	FFOR3A	36h	4	1&2	

**ECE BORDEAUX - PROGRAM BY SEMESTER
THIRD YEAR - 5th and 6th Semester**

DEPARTMENT	Course	Course Code	Semesters	Contact Hours	ECTS Credits
Foreign Language & Culture	Business English & TOEIC	ANG3513	1&2	22h	5
	Business French	FFOR3A	1&2	46h	5
Management and Finance					
Management and Finance	Supply Chain Management	SCM3514	1&2	12h	2
Marketing & International Business					
Marketing & International Business	Strategic Marketing	MKS3515	1&2	12h	2
	International Business Ethics	IBE3515	1&2	14h	2
	Introduction to Foreign Market	AME3515	1&2	18h	5
Major: International Marketing					
Major: International Marketing	International Marketing	IMK3527	1&2	12h	2
	Consumer Behavior	CDC3527	1&2	12h	2
Management & General Policy					
Management & General Policy	Human Resource Management (Integrated Seminar)	GRH3516	1&2	18h	5
Teamwork & Research					
Teamwork & Research	International Business Game	INT3518	1&2	18h	5

ECE LYON - PROGRAM BY SEMESTER
Fourth YEAR - 7th and 8th Semester

Department	Course	Course Code	Contact Hours	ECTS Credits	Semesters	Taught in English
Culture & Environment	Globalization	RPI4711	12h	2	1	X
	Business and Economic Intelligence		18h	1	1	X
Methodology & Expression	Methodology for Writing & Research	MRM4712	12h	0	1	
Languages & Foreign Culture	Oral Exam-Preparation	ANG4713	24h	2	1	X
	Spanish, German, Italian, Portuguese	LVII4713	24h	2	1	
	Other Language	LVIII	12h	Bonus	1	
Management & General Politycy	Strategy & General Company Policy	PGS4716	24h	3	1	
	Supply Chain Management	SUP4716	12h	1,5	1	X
	Organizational and Decision-Making Theory	ORG4716	12h	1,5	1	X
Major : Marketing and International trade	Customer Relationship Management	CRM4716	18h	2	1	X
	Brand Management	BRM4716	18h	2	1	X
	Communication	COM4716	15h	1,5	1	
	Technology Transfer	TEC4716	15h	1,5	1	
	Marketing B-to-B	MKG4716	15h	2,5	1	X
	Packaging	PAC4716	15h	1,5	1	
	Merchandising	MER4716	15h	1,5	1	
	Management Control (Case Study)	MNG4716	15h	1,5	1	
Major : International Finance	Corporate Governance	GDE3314	18h	1,5	1	
	Corporate Finance	COP3314	12h	1,5	1	X
	Management Control	IFI4727	15h	2	1	
	Financial Communication	MNG4314	6h	0	1	
	International Auditing	FIN4727	18h	2	1	
	Financial Strategy	SFI4714	24h	3	1	
	International Cash Management	FIS4727	21h	2,5	1	
	Portfolio Management	POM4727	12H	1	1	X
Teamwork & Research	Research Paper	SPR48110		20	2	
Internship		SPR48110	24 weeks	0	2	
	French for International Students	FFOR4A	36h	4	5&6	